

IPA Calendar

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Share the promos for the month	Share your evening routine (oily & not)	Share why you started using Young Living	Share your welcome gift/monthly offers	Share your favorite oil & why	Unbox a premium starter kit on IGTV	Plan a class and share the date & topic with your followers
Follow up with kit sales from last month ask what oil they haven't used yet	Share your morning routine (oily & not)	Share your favorite easy ditch & switch	Offer samples to non members	Share how you use a promo oil	Chat about the benefits of Ningxia	Listen to a Podcast in an area you need to grow in
Explore your niche on IG and follow 5 new people to engage with this month	Check in on your builders and support them as needed	Host a class about the business & its benefits	Join a new Facebook group in your niche or with locals	Unbox your order & share about ER	Share how you're using your paycheck this month	Follow up with those you sent samples to
Offer 1:1 calls/coffee chats with anyone who has questions about what you do	Tune into a YL call on their FB page with a leader & learn	Share an oily day in the life	Share a supplement you love	Share your favorite oils for sleep	Share your diffuser blend & why you chose those oils	Do a DIY on Instagram
Follow up with those who showed interest in purchasing a kit this month	Contact 4 people not on ER and incentivize them	Brainstorm 10 people you would add to your team	Ask a question on IG & engage with all who respond	Share about YL's seed to seal promise	Check for ER orders that didn't process & follow up	Offer to loan your diffuser out for a few days to locals
Send out happy mail to builders or members in your downline	Find a product that is new to you & add it to your ER for next month	Use a YL product in public & chat with people who notice	Share a roller recipe on social media & offer to send it to someone who wants it	Reach out to a friend and see if they would be willing to allow you to host a class for their friends	Read 10 pages in a PD book	Share how you make Thieves Cleaner

IPA Checklist

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